The Conference
What it is and what you will take away.

By sheer volume, innovation theories are overwhelming. Add the complexity of applying them to organizations, and most innovation processes simply fail. It doesn't have to be that way.
The conference cuts through the clutter providing a clear path to success. You'll receive a leading-edge, practical perspective and proven tools to lead innovation in your organization. This practitioner-to-practitioner gathering is guided by award-winning faculty — not just theoreticians, but front line leaders with deep experience in innovation at companies big and small, in nearly every industry category.

Four no-nonsense objectives:
• Clear the clutter to reveal essentials every innovation leader should know
• Learn proven, practical steps for seeding and sustaining innovation
• Study best practices and emerging trends
• Co-create and network to share and develop solutions

Innovation Mentors
What certification means and why it works.

Discover innovation mentorship. Certified iMentors — think Six Sigma Black Belts — are the key to moving innovation from framing to commercialization by using situation-specific approaches and tools. You’ll network and collaborate with our 2014 Certified Innovation Mentor program (CIMp) professionals — front-line leaders from a variety of companies that engaged the CIMp through the University of Notre Dame.

You'll leave the conference with a universal methodology, an iMentor’s grasp of team-based innovation, practical tools from the CIMp top-ten toolkit and information about the upcoming CIMp.

iVia and CIMp
What they are and what they do.

iVia (innovation journey) brings innovation practitioners together to learn, share, explore and shape the industry of innovation. Our mission is to Build a Better World Through Innovation. As practitioners we know that innovation, and the building of innovation competency, is a journey with many roads leading to new discoveries. iVia was founded through an innovative partnership between Whirlpool Corporation, Beacon Health System and the University of Notre Dame.

CIMp is the flagship Certified iMentor Program offered once a year at the University of Notre Dame. This comprehensive and rigorous learning experience is lead by over 20 faculty and guest speakers representing the best and brightest in the innovation world. Three distinct classroom experiences, over a nine-month period, are enriched with mentoring and e-learning offerings. Candidates apply iMentor methods and tools to a non-profit team project sourced by the faculty, and an individual project from their organization. A partial list of companies represented in CIMp includes Bobcat, John Deere, Saint Gobain, Sonoco and Whirlpool.

For more information and to register for the conference visit innovationworkshop.nd.edu